



THE AUTOMOBILE



L. C. SLAUGHTER Garage and Machine Shop

STORE YOUR CAR
WITH US

We can please you in mak-
ing repairs and in prices

A Full Stock Of Accessories

116 Hinkle Street. PHONE 251. Ardmore, Oklahoma.

STANDARDS ONLY FAIR TO MOTORISTS—NO 1917 CHANGE.

Because it is not fair to owners of previous models, is one of the several reasons given by the Maxwell Motor company for announcing that the Maxwell car will not be changed, that the Maxwell car for the 1917 season will be exactly the same as the present car.

"Owners are beginning to realize that it is altogether unnecessary and not justified at all, to buy a new car every year or so just because the designing engineer happened to have some new ideas that he believed would attract a few more buyers." This is the statement of Walter E. Flanders, president of the Maxwell company. He adds further: "The public wants value, with good appearance, of course, but they realize today that freakishness in design does not mean service value."

"They realize that designs in motor cars can be standardized just as well as construction. The well designed motor car of today presents a pleasing appearance and one that does not tire. I might say that it is ideal, and there can be no good reason for changing it, thereby render-

ing the former models obsolete or undesirable from the standpoint of the particular buyer.

"Out of one hundred thousand owners we have had no more than you can count on the fingers of your hands offer any criticisms on the Maxwell design. They are satisfied, and they are pleased all the more when they know that their cars are the same as will be sold next year and the year following."

"Of course, we will occasionally add new refinements, and features which will be developed from time to time. But these will not in any way constitute radical changes in the car."

Dry to Visit 600 Towns.

Chicago, Sept. 9.—The "Prohibition Special," carrying J. Frank Kanly, the presidential candidate, and Dr. Ira Landrith, candidate for vice president, on their two months' tour of the nation, left here yesterday. Six hundred towns are on the schedule of the party. The slogan of the campaign is a "million votes for prohibition." The special will make at least ten towns a day. Besides the national candidates the party includes Oliver W. Stewart, chairman of the National Campaign Committee; Daniel A. Polling of Boston, associate president of

Willard

Why Is a Storage Battery Like a Baby?



Because it must be properly nursed through its first few months. Ask us about our new free service plan.

RITTER & SIES

Machine and Auto Shop

Free inspection of any battery at any time

Local Expert Gives Advice.

Ritter & Sies, managers of the Willard Storage Battery Service Station in this city says that batteries are often blamed unjustly.

"In a very interesting booklet recently issued by the Willard company, the fact is brought out that a storage battery goes dead either because it has not been regularly filled with distilled water or the owner has neglected to keep it fully charged either by running the car or having it charged from an outside source."

"Once in a while a starved condition of a battery may be due to poor generator adjustment or to a material increase in the lamp load. If the generator is unable to supply current to the battery as fast as it is taken out, or if the owner does not run his car enough in the day time to give the generator a chance to re-

store the current used by night driving, his battery is bound to show the effect. This can be remedied, however, by a long charge at a low rate after testing the cells with a hydrometer to determine their specific gravity."

"Any Willard Service station will make this test free of charge and will furnish a copy of the booklet, 'Are You Starving Your Storage Battery?' which covers the subject in greater detail."

LONG MOTOR TRUCK TRIP IS SUCCESS

San Antonio, Tex., Sept. 8.—The transportation of the first and second Kansas regiments of infantry from Eagle Pass to San Antonio in motor trucks was practically completed late this afternoon when the 122 machines bearing the 2,000 men and their equipment rolled into Castroville, twenty-three miles out of this city. Camp was pitched there for the night so that the troops could arrive in San Antonio in daylight.

The trip proved such a success that Col. Harry L. Rogers of the quartermaster department is considering sending some of the northern troops home in truck when demobilization of the national guard on the border takes place.

The outstanding feature of motor truck transportation of the Kansas troops was its low cost. It was said that the expense of the trip was only about one-third of that which would have been entailed in railway transportation.

The long train left Eagle Pass at 12:40 p. m. yesterday and arrived at Castroville at 4:40 p. m. today. The distance covered was approximately 160 miles.

To Discontinue Tax Stamp.

The local joint office of the Wells Fargo and American Express companies has received notice that beginning with yesterday the use of the special war tax revenue stamp on express receipts would be discontinued by order of the federal government.

Paper Shortage Boosts Bible Prices. St. Paul, Minn., Sept. 9.—As a result of the shortage of paper, the cost of Bibles is to be increased. The Bible dealers say the European war has increased the demand for Bibles along with the limited supply.



It is Only Quality Work

in vulcanizing that will stand up to the abuse and wear and tear that tires receive, so have YOUR CASINGS and TUBES repaired here where the work is done with STEAM EQUIPMENT, FINEST MATERIALS and EXPERT, EXPERIENCED SKILL.

Our VULCANIZING SERVICE saves you money—try it. Call No. 1008 and we'll do the rest.

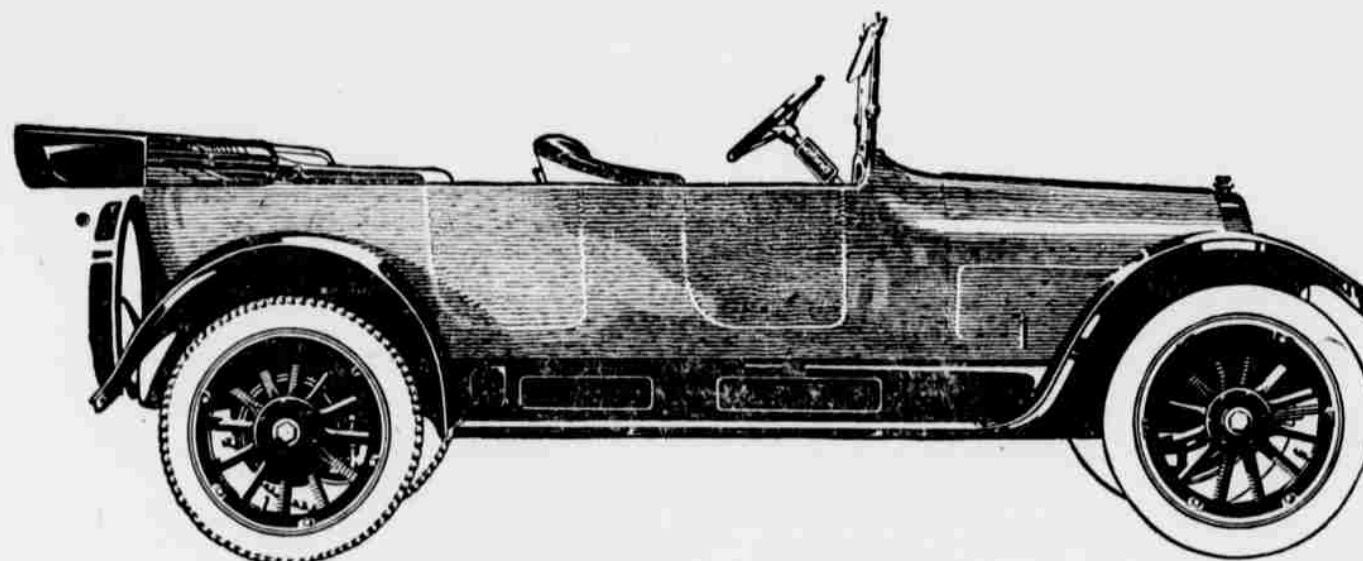
Frederickson Tire Co.

WE CAN DO YOUR REPAIRING

Automobile Owners who store their cars with us have the advantage of having their repairs done by experienced machinists. When your car is stored with us, it means that it will have expert care.

Ardmore Auto Co.
NORTH WASHINGTON STREET

Read the want ads.



Two New Values

The Four
Model
85-4

\$795

35 horsepower en bloc motor
112 inch wheelbase
32 x 4 inch tires non-skid, rear
Cantilever rear springs

Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches on steering column

The Six
Model
85-6

\$925

35-40 horsepower en bloc motor
116 inch wheelbase
32 x 4 inch tires non-skid, rear
Cantilever rear springs

Auto-Lite starting and lighting
Vacuum tank fuel feed
Gasoline tank in rear with gauge
Electric control switches on steering column

What 1000 Cars a Day Make Possible

THESE two latest Overland developments again emphasize the enormous economy of enormous production.

1000 a day of cars of this size and class is more than double the production of any other manufacturer.

1000 cars a day permit the use of materials of a much higher quality.

1000 cars a day permit many additional manufacturing economies; many additional purchase savings.

1000 cars a day enforce an accuracy of workmanship which smaller productions of cars in the same price range neither permit nor require.

1000 cars a day make possible better, larger, much more comfortable cars than have ever before been possible at anywhere near these prices.

This newest Overland is the largest Four ever offered for so low a price.

In the first place, note the longer wheel base—112 inches.

The en bloc 35 horsepower motor which has made the Overland famous is continued.

True—it is perfected even more and now it is a fitting climax of the experience obtained from a quarter of a million of these Overland motors in daily use.

Shock absorbing cantilever type rear springs are a big and important improvement.

The gasoline tank placed in the rear is another improvement. The vacuum system insuring a steady, even gasoline flow at all times is still another improvement.

The famous and complete Auto-Lite electric starting and lighting equipment is furnished.

All electric switches are on the steering column—right within reach.

The artistically designed streamline body with one-piece cowl makes this car one of America's most attractive models.

Yet the price of this, our greatest four cylinder value, is less than any car of its size ever sold for before—\$795.

No less a pace-maker is the newest Overland Six.

Here is the Six of Sixes! A snappy five passenger, long stroke 40 horsepower model—easy to handle, light, economical, mighty comfortable, having all the advantages of higher priced sixes, yet it comes absolutely complete at a lower price than any other Six of its size.

Its smart body design is long and low—having lines of artistic simplicity.

And the motor! This will warm the heart of every six cylinder enthusiast in the country.

You've heard all about fast get-aways—smoothness—crawling and climbing on high. This Six does all that and then some!

The wheel base is 116 inches. It has the cantilever springs and even-flow vacuum system with the gas tank in rear.

The tires are four-inch. It has the complete Auto-Lite electric starting and lighting equipment with all switches on the steering column.

Some Six! Yet the price is lower than any other six of its size—\$925.

But come in and see these new models. Go over them—note all the very real and important improvements.

We are ready to make demonstrations of both models now.

J. B. Spragins Hardware Company

Phone 25

ARDMORE, OKLA.

9-11 East Main St.

The Willys-Overland Company, Toledo, Ohio